



# Options-Based Portfolio Solutions

From Leaders in Options Strategies since 1997.



We approach  
investing *differently.*

## INVESTORS FACE DAUNTING CHALLENGES PURSUING THEIR GOALS IN A REDEFINED INVESTMENT LANDSCAPE

The investing environment, shaped by shifts in globalization, technology, and economic uncertainty, presents both the greatest risks and the greatest opportunities in a generation.

Options expand the investor's toolkit for navigating an evolving landscape, while enabling more personalized portfolio construction.

Swan Global Investments is a pioneer in options-based investing since 1997, helping investors pursue long-term goals while navigating market uncertainty.

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## REDEFINING INVESTING SINCE 1997.

At Swan Global Investments, we put long-term investors first.

Every philosophy, process, and investment decision is built with their best interests in mind.

### A DISTINCT APPROACH TO MARKET RISK

In 1997, our founder—a long-term investor himself—developed the Defined Risk Strategy (DRS), an innovative options-based hedged equity strategy designed to solve a universal problem: **market risk**.

The DRS combines the benefits of uncapped equity exposure with an actively-managed downside hedge. The result is a distinct approach to redefining the risk/return profile of equity investing.

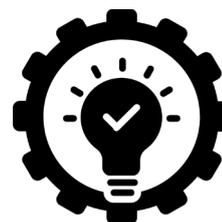
**Over the decades, Swan Global Investments has expanded to offer options strategies designed to help long-term investors in three key areas of need:**



**Risk Management**



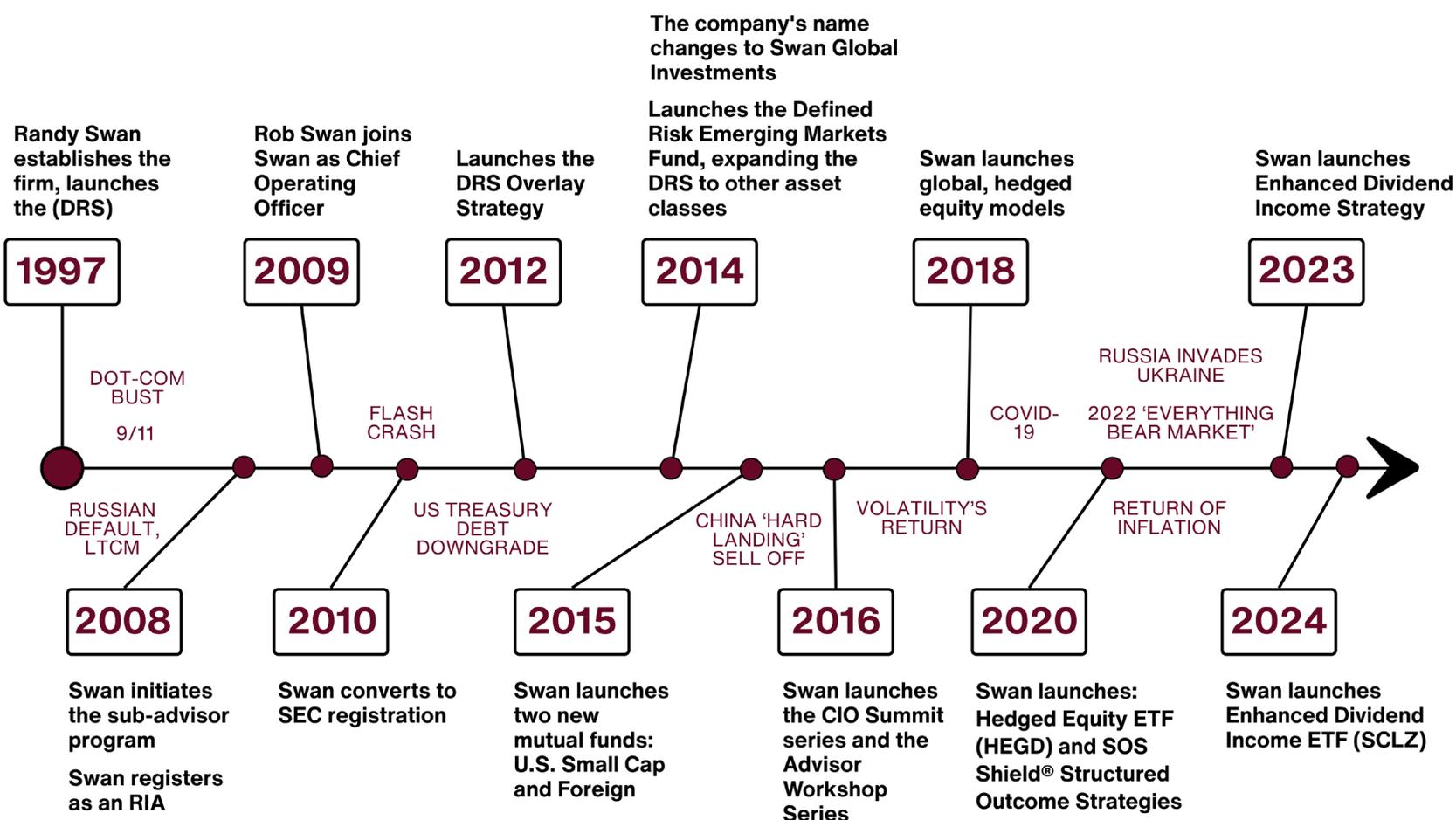
**Income Generation**



**Custom Solutions**

# KEY MILESTONES IN THE FIRM'S HISTORY

Our legacy of innovation in serving investors spans four decades.



## PORTFOLIO TEAM



**Randy Swan**

Founder &  
Lead Portfolio Manager



**Rob Swan**

COO &  
Portfolio Manager



**Chris Hausman, CMT®**

Senior Portfolio Manager  
& Managing Director-Risk



**Marc Odo, CFA®, FRM®,  
CAIA, CIPM, CFP®**

Director of Research & Client  
Portfolio Manager

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# OPTIONS FOR PURSUING INVESTOR OBJECTIVES

Seeking to Define Risk & Improve Outcomes

**Our options-based strategies come in three primary categories:**

## Risk Management

**Hedged Equity** – Our distinct Always Invested and Always Hedged approach, launched in 1997, combines the benefits of passive equity investing with active risk management. This time-tested approach is available in ETF, mutual fund, and separate account format.

**Buffered, or Defined Outcome ETFs** – We sub-advise a suite of buffered ETFs that pursue structured investment outcomes over an approximate one-year period by providing upside equity market participation (up to a cap) along with a predetermined range of downside protection.

## Income Generation

**Enhanced Dividend Income** – Our ‘active active’ approach combines active stock selection with active options strategies to seek income and growth of capital.

## Custom Solutions

**Custom Option Overlays** – For more specific situations, our custom overlay solutions can be tailored to meet investor needs and objectives.

**Global Portfolio Models** – Globally diversified portfolios designed to meet the specific needs of high-net-worth investors, including global diversification, risk mitigation (market risk, currency risk, and more), capital appreciation, and tax efficiency.

**WE BELIEVE IN GIVING  
INVESTORS *OPTIONS*.**

# UNLOCK THE POWER OF OPTIONS TO PURSUE A RANGE OF OBJECTIVES

Time-tested Options-Based Portfolio Solutions seeking growth, income, and risk management.

From ETFs and mutual funds, to model portfolios and even bespoke solutions, our suite of solutions enables investors to unlock the power of options to achieve a range of objectives.



## Building Blocks

### Active Hedging

#### Exchange Traded Funds

- U.S. Large Cap (HEGD)

### Passive Hedging

#### Pacer-Swan SOS ETF Series

- SOS FLEX
- SOS Moderate
- SOS Conservative
- SOS Fund of Funds

### Derivative Income

- Enhanced Income ETF (SCLZ) Dividend

#### Open-End Mutual Funds

- U.S. Large Cap (SDRIX)
- U.S. Large Cap Growth (SDAIX)

#### Separately Managed Accounts\*

- U.S. Large Cap
- U.S. Large Cap Growth
- U.S. Large Cap Prime

#### Swan SOS Series\*\*

- SOS FLEX
- SOS Moderate
- SOS Conservative
- Enhanced Dividend Income Strategy
- Enhanced Covered Call Strategy



## Overlays

### Swan Proprietary Strategies

- Defined Risk, Hedged Equity
- Structured Outcome
- Enhanced Income

### Custom Portfolio or Concentrated Positions

- Active and Passive Hedging
- Income
- Strategic Exit



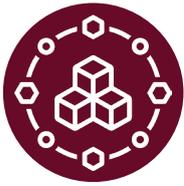
## Global Portfolios

### Swan Proprietary SMA Models

- Multi-Asset
- Globally Diversified
- Actively-Managed Hedge
- Tax-Conscious Design
- International Custody Available

# INNOVATIVE. INVESTOR-FOCUSED. OUTCOME-ORIENTED.

Options-based strategies designed to help long-term investors grow and preserve wealth.



## BUILDING BLOCKS

Build a globally diversified portfolio.

Utilize ETFs, mutual funds, or separately managed accounts to build options-based strategy allocations within existing portfolios.



## PORTFOLIOS

Diversify with global, hedged equity portfolios.

Select globally diversified, hedged portfolios for use within existing models or as standalone investments for qualified or non-qualified accounts.



## OVERLAYS

Use option overlays for existing portfolios.

Seek enhanced returns and/or hedge tail risk on concentrated positions or multi-asset portfolios. Tailor exposures aligned with risk tolerance and investment objectives.

Learn more at [swanglobalinvestments.com](http://swanglobalinvestments.com)

\*-Available on select platforms. Account minimums apply.

\*\*-Swan Global Management LLC is the sub-adviser for the Pacer Swan Funds.

Swan Global Investments, LLC is a SEC registered Investment Advisor that specializes in managing money using the proprietary Defined Risk Strategy ("DRS"). SEC registration does not denote any special training or qualification conferred by the SEC. Swan offers and manages the DRS for investors including individuals, institutions and other investment advisor firms.

All Swan products utilize the Defined Risk Strategy ("DRS"), but may vary by asset class, regulatory offering type, etc. Accordingly, all Swan DRS product offerings will have different performance results due to offering differences and comparing results among the Swan products and composites may be of limited use. All data used herein; including the statistical information, verification and performance reports are available upon request. The S&P 500 Index is a market cap weighted index of 500 widely held stocks often used as a proxy for the overall U.S. equity market. Indexes are unmanaged and have no fees or expenses. The Bloomberg US Aggregate Bond Index is a broad-based flagship benchmark that measures the investment grade, US dollar-denominated, fixed-rate taxable bond market. The index includes Treasuries, government-related and corporate securities, MBS (agency fixed-rate and hybrid ARM pass-throughs), ABS and CMBS (agency and non-agency). An investment cannot be made directly in an index. Swan's investments may consist of securities which vary significantly from those in the benchmark indexes listed above and performance calculation methods may not be entirely comparable. Accordingly, comparing results shown to those of such indexes may be of limited use. The adviser's dependence on its DRS process and judgments about the attractiveness, value and potential appreciation of particular ETFs and options in which the adviser invests or writes may prove to be incorrect and may not produce the desired results.

There is no guarantee any investment or the DRS will meet its objectives. All investments involve the risk of potential investment losses as well as the potential for investment gains. Prior performance is not a guarantee of future results and there can be no assurance, and investors should not assume, that future performance will be comparable to past performance. Further information is available upon request by contacting the company directly at 970-382-8901 or [www.swanglobalinvestments.com](http://www.swanglobalinvestments.com). 169-SGI-110625 GHE-PROD-BRO-22