



“By actively seeking to not lose big, we believe that investors will be better off in the long run.”

– RANDY SWAN, CEO, LEAD PORTFOLIO MANAGER

The Investor’s Dual Dilemma

The risks to capital in bonds and stocks have rarely been higher, creating a “rock and a hard place” scenario for investors.

Paltry Yield & Inflation Risks for Bond Investors

Pick Your Poison: if interest rates remain low, yields will not outpace inflation, yet any rise in rates will erode principal.

INDEX	EFFECTIVE YIELD (as of 12/31/20)	ASSUMED INFLATION RATE		MORNINGSTAR CATEGORY AVERAGE	EFFECTIVE DURATION (as of 12/31/20)	ASSUMED RATE INCREASE	
		2.0%	3.0%			1.0%	2.0%
		REAL RETURN				IMPACT ON BOND VALUES	
US 10-YEAR TREASURY BOND	0.91%	-1.09%	-2.09%	LONG-TERM BOND	11.03	-11.03%	-22.06%
CORPORATE BBB BOND INDEX	2.06%	0.06%	-0.94%	CORPORATE BOND	5.48	-5.48%	-10.97%

Source: Morningstar Direct, YCharts, Swan Global Investments. Impact on bond values is based on duration information and only take into account changes in interest rates. Convexity is not taken into consideration, nor are other factors such as a widening or tightening of credit spreads.

Need More Equity? Can You Handle More Risk?

Investors need to maintain or increase equity exposure to grow wealth and achieve goals, yet most cannot afford to suffer another life-altering drawdown and long portfolio recovery.

What are you doing differently to address these historic challenges?

Did you know?

Since 1929, the S&P 500 data show that, on average, bear markets:

- Occur every 3.6 years
- Last 10 months
- Erase over 35% of market value
- Take 3.3 years to recover

Source: Bank of America Merrill Lynch, Global Research, Bloomberg; Returns based on S&P 500

Balance of Equity Market Participation and Downside Hedge

Investors need a redefined investing strategy to deliver the consistent returns and capital preservation necessary to navigate the uncertainty ahead and reach their goals.

The Defined Risk Sectors Select Strategy

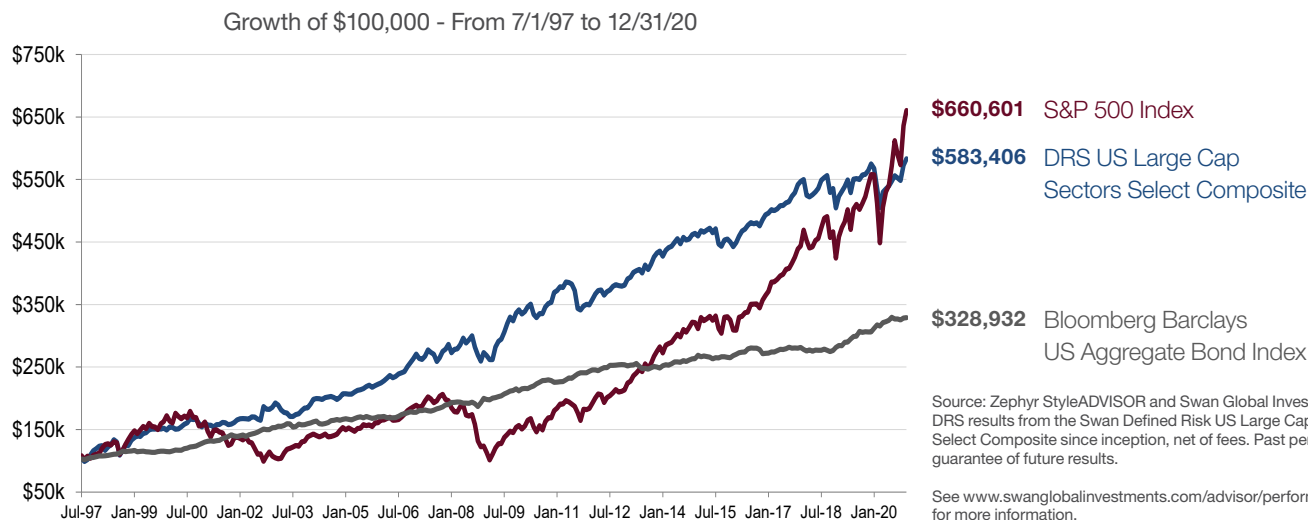
A Redefined Approach for a Redefined World

Since 1997, Swan Global Investments has remained a leader in hedged equity and options-based strategies. Our time-tested, goals-based hedged equity approach is distinctly designed to help investors grow and preserve wealth.

- *Always Invested* - Equity markets tend to go up over time, so we remain always invested.
- *Always Hedged* - Large losses can derail investors from their goals, so we remain always hedged.

The Defined Risk Sectors Select Strategy

Since 1997, the Swan Defined Risk Strategy has addressed this dual dilemma. Our time-tested, hedged equity approach seeks consistent long-term returns by combining the benefits of passive investing with active risk management.



How it Works

- ### 1 Invest in Equities

WHY?
To participate in equity markets.

ALWAYS INVESTED in low-cost equity ETFs for exposure to the US Large Cap equity market.
- ### 2 Hedge the Equities

WHY?
To mitigate risks of bear markets.

ALWAYS HEDGED using long-term put options to potentially protect against large market declines.
- ### 3 Seek Additional Return

WHY?
To offset the cost of the hedge.

Actively managing shorter-term options strategies utilizing a disciplined, time-tested approach.

When the market drops and the equity loses value, the put option increases in value, and vice-versa.

This counter-balancing investment approach is engineered to mitigate risk and capitalize on market cycles.



Consider making the Defined Risk Strategy a core component of your financial plan.

For more information call 970.382.8901, or visit swanglobalinvestments.com/advisor.

Disclosures: Swan Global Investments, LLC is an SEC registered Investment Advisor that specializes in managing money using the proprietary Defined Risk Strategy ("DRS"). SEC registration does not denote any special training or qualification conferred by the SEC. The above figures are presented for illustration purposes only. Past performance is not a guarantee of future results. The calculations presented here are believed to be reliable, but their accuracy or completeness cannot be guaranteed. No guarantee is given as to actual investment results, thus the assumed growth rate used may or may not be attained. Swan offers and manages the proprietary Defined Risk US Large Cap Sectors Select Strategy ("DRS") for its clients including individuals, institutions and other investment advisor firms. Swan's performance results herein are of the DRS Select Composite which includes all non-qualified accounts. All Swan products utilize the Defined Risk Strategy ("DRS"), but may vary by asset class, regulatory offering type, etc. Accordingly, all Swan DRS product offerings will have different performance results, and comparing results among the Swan products and composites may be of limited use. Additional information regarding Swan's composite policies and procedures for calculating and reporting performance returns is available upon request.

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